

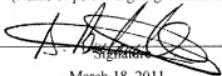
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Tomoko Terakado, et al.
Serial No. : 09/844,354
For : INFORMATION PROVIDING APPARATUS AND METHOD,
DISPLAY CONTROLLING APPARATUS AND METHOD,
INFORMATION PROVIDING SYSTEM, AS WELL AS
TRANSMISSION MEDIUM
Filed : April 27, 2001
Examiner : Brown, Rueben M.
Art Unit : 2424
Confirmation No. : 3992

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ELECTRONIC FILING CERTIFICATE

I hereby certify that this correspondence is being transmitted
via Electronic Filing Services on March 18, 2011

DeAndre Breeland
(Name of person signing transmittal)

Signature
March 18, 2011
Date of Signature

RESPONSE UNDER 37 C.F.R. §1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Non-Final Office Action dated January 5, 2011, having a
three-month shortened statutory period for reply set to expire on April 5, 2011, please amend the

above-identified application as follows.

Amendment of Claims are reflected in Listing of Claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 22 of this paper.

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